

## **Sybille Sachs**

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Since 2003 Sybille Sachs has been head of the Institute for Strategic Management: Stakeholder View that was founded by her at the University of Applied Sciences Zurich (HWZ). Since 2008, she has also been member of the governing body of HWZ. In addition, she is Titularprofessorin at the University of Zurich where she established the department Business and Society. Sybille Sachs has headed various research projects in the "Business & Society" field and has been supported by numerous prominent national and international academic and research institutions. The research projects aim at developing a modern approach to strategic management which not only creates value for shareholders but for all involved constituencies such as employees, customers but also for society. Sybille Sachs is a member in various national and international scientific institutions, expert committees, boards, think tanks and associations. Moreover, she is promoter for the compatibility of career and family in the canton of Zurich. Sybille Sachs has published numerous articles and books in the fields of Strategic Management and Stakeholder Management. Her latest book "Lizenz zum Managen" has recently been published in English under the title "Sustainable Success with Stakeholders: The Untapped Potential".

Most important publications:

- Sachs, S., Rühli, E. & Kern, I. (2009): *Sustainable Success with Stakeholders: The Untapped Potential*. London: Palgrave.
- Sachs, S., Rühli, E. & Kern, I. (2007): *Lizenz zum Managen. Mit Stakeholdern zum Erfolg: Herausforderungen und Good Practices*. Bern: Haupt.
- Post, J. E., Preston, L. E., & Sachs, S. (2002): *Redefining the Corporation - Stakeholder Management and Organizational Wealth*. Stanford: Stanford University Press.